



European Tape Week 2026

B2B marketing opportunities



**12th Tape College, 69th Annual Conference
Tabletop Exhibition, Committee Meetings
21-25 September 2026
Pestana Douro Riverside | Porto, Portugal**

Be part of the tape industry's premier event



Afera, Europe's leading adhesive tape association, brings the industry together in a **supportive, neutral and Member-driven environment**. European Tape Week 2026 (21–25 September 2026, Pestana Douro Riverside, Porto) is the focal point of this effort, uniting the European and international adhesive tape value chain for a full week of learning, strategic exchange, networking and business development.



For the second time, Afera combines its **flagship events in one efficient week**. ETW 2026 brings together the **12th Afera Tape College, the 69th Afera Annual Conference, Committee Meetings** and a **new Tabletop Exhibition**, creating **two distinct yet complementary audiences** at a single venue.



For **Supplier Member Companies**, this format offers sustained presence throughout the week and direct engagement with **200+ decision-makers**, technical experts and industry leaders at the heart of the industry's technical, regulatory and market discussions. **The Platinum Sponsorship stands as the flagship package, offering the most complete combination of presence, engagement and value across European Tape Week 2026.**

Platinum Sponsorship €9,500

Most comprehensive package, delivering the best value!



This year, our exclusive Platinum Sponsorship provides maximum visibility, engagement and premium benefits beyond our Gold Package

Everything included in Gold Sponsorship (see next page), **PLUS:**

- **Listing as Platinum Sponsor** in all official Afera European Tape Week documentation
- **Premium logo placement** in all key ETW communications, incl event website, newsletters, emails, on-site sponsor slides and signage throughout the events
- **Recognition as Platinum Sponsor through Afera-owned media**, including Afera Insights monthly newsletter, afera.com, Afera LinkedIn channel and trade media (where applicable).

- **1 company/product/technology spotlight article** featured via Afera-owned channels and trade media (where applicable), to be drafted with Afera support if needed
- **Exclusive company-branded giveaway** provided by Sponsor distributed to all attendees (optional)
- **2 complimentary Delegate Passes** valid for full ETW programme (21-25 Sept 2026)
- **Premium logo placement on cover of Afera European Pressure-Sensitive Tape Market Report 2026** and in all related communications
- **1 full-page advertisement** in Report and in an agreed Afera communication channel linked to 2026 release
- **Mention in Report foreword** and enhanced acknowledgement as Platinum Supporter of this Member benefit initiative.

Gold Sponsorship €6,500

Standard package





Our standard Gold Sponsorship offers visibility and engagement across European Tape Week:

- **Listing as Gold Sponsor in all official ETW documentation**
- **1 full-page, full-colour advertisement in ETW digital programme booklet**
- **Prominent logo placement across key ETW communications**, incl event website, newsletters, emails, on-site sponsor slides and signage throughout the events
- **Rotating company banner on afera.com** until 31 Dec 2026
- **Recognition as Gold Sponsor through Afera-owned media**, including Afera Insights monthly newsletter, afera.com, Afera LinkedIn channel and trade media (where applicable).

- **1 complimentary Delegate Pass** valid for participation in full ETW programme (21-25 Sept 2026)
- **1 Tabletop Exhibit space** (Wed, 23 Sept - Fri morn, 25 Sept 2026)
- **Company listing** on ETW Exhibitor page of event website and in digital event brochure
- Inclusion in **ETW-related Exhibitor communications** thru Afera-owned media
- **Access to Exhibition visitors from all events**, with lunches served in exhibition area.
- **1 Booth Pass** valid for Tabletop Exhibition area only.

*Gold Package does not include sponsorship of Afera European PS Tape Market Report 2026. See Add-On option.

Sponsorship Pkg	 PLATINUM €9,500	 GOLD €6,500
Event visibility	Listing as Platinum Sponsor in all official European Tape Week documentation Premium logo placement in key ETW communications Full-page, full-colour ad in ETW digital programme booklet	Listing as Gold Sponsor in all official European Tape Week documentation Prominent logo placement in key ETW communications Full-page, full-colour ad in ETW digital programme booklet
Afera-owned media	Platinum Sponsor recognition via Afera Insights monthly newsletter, afera.com, Afera LinkedIn channel and trade media (where applicable) Company banner rotating at afera.com until 31 Dec 2026	Gold Sponsor recognition via Afera Insights monthly newsletter, afera.com, Afera LinkedIn channel and trade media (where applicable) Company banner rotating at afera.com until 31 Dec 2026
Exclusive company-focused article	1 company/product/technology spotlight article featured via Afera-owned channels and trade media (where applicable), to be drafted with Afera support if needed	
Delegate Passes for full ETW programme	2 complimentary	1 complimentary
Exclusive company-branded giveaway	Provided by Sponsor company distributed to all ETW attendees (optional)	Available as Add-On
Tabletop Exhibition	1 Exhibit space included + company listing on Exhibitor page of event website and in digital event brochure 1 Booth Pass	1 Exhibit space included + company listing in Sponsor/Exhibitor page of event website and in digital event brochure 1 Booth Pass
Afera European PS Tape Market Report 2026	<ul style="list-style-type: none">▪ Logo on Report cover▪ 1 full-page advertisement in an agreed Afera communication channel▪ Mention in Report Foreword and enhanced acknowledgement as Platinum Supporter	Available as Add-On



New features in 2026



Table Top Exhibition

- Designed as **primary sponsor engagement hub** during ETW
- **Accessible to participants of all Afera events** taking place during ETW, including Tape College, Annual Conference and Committee Meetings
- **Lunches will be served in exhibition area**, ensuring sustained traffic and interaction with exhibitors
- Provides **continuous visibility** during networking breaks and social moments throughout week
- **Booth Passes** will provide Exhibitors with access only to exhibition area, which will be open throughout core programme days, ensuring interaction with senior technical, regulatory and decision-making participants circulating through exhibition space.



Afera European Pressure-Sensitive Tape Market Report 2026

- Designed to provide Members with **yearly access to independent market intelligence** in co-operation with AWA Alexander Watson Associates
- Supporters have opportunity to place **company logo on Report cover**, as well as **1 full-page advertisement** within Report publication
- Supporters will be **mentioned in Report Foreword and all related communications** about its release, including at afera.com, on Afera LinkedIn channel and in trade media (where applicable)
- Sponsorship of Report supports this Member benefit initiative only and does not imply any involvement in, or influence on, Report content, which remains completely independent.

Add-ons / Building blocks

Afera European Pressure-Sensitive Tape Market Report 2026

Platinum Report Supporter €5,500

- **Premium logo placement on Report cover** and in all related communications
- **1 full-page advertisement** placed in Report publication + placed in agreed-upon Afera communication channel linked to Report and its 2026 release
- **Mention in Report Foreword** and enhanced acknowledgement as Platinum Supporter of this Member benefit initiative.

Key Report Supporter €2,500

- **Logo placement on Report cover** and in all related communications
- **1 full-page advertisement** placed in Report publication + placed in agreed-upon Afera communication channel linked to Report and its 2026 release
- **Enhanced acknowledgement** as a Key Supporter.

Tabletop Exhibition €2,750

- **1 Tabletop Exhibit space** (Wed, 23 Sept - Fri morn, 25 Sept 2026)
- **Company listing on ETW Exhibitor page of event website and in digital programme booklet**
- Inclusion in **ETW-related Exhibitor communications** thru Afera-owned media
- **Access to Exhibition visitors from all events**, with lunches served in exhibition area.

Company-branded items

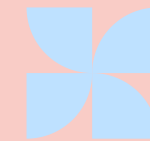
- **Lanyards** €3,000
- **Pens/sweets/notepads/other** (to be agreed upon with Secretary General) €1,200
- Available on first-come, first-served basis; Sponsor provides branded items.

Building on proven value for business-to-business marketing



Ever-expanding target audience

- **Adhesive tape manufacturers** seeking to enhance product offerings through new materials and technologies for production
- **Leading suppliers** interested in adhesive/tape innovations
- **Converters and distributors** looking for a wide range of quality adhesive tape products and solutions
- **Industry experts, innovators, influencers and leaders** focused on market trends and insights.



Even more exposure

- **Platinum Sponsorship** offers widest visibility with strongest overall value
- **200+ participants** expected over course of European Tape Week
- **3,000+ curated industry professionals** make up each of our mailing list and LinkedIn channel followers
- **New Tabletop Exhibition** designed as primary engagement hub during ETW Week
- **Afera European PS Tape Market Report 2026** offers extra brand presence.

Sponsorship sign-up form



Please fill out the form to secure your sponsorship opportunity now

CLICK HERE

We value your privacy and will handle your information confidentially.

Contact us



We appreciate your interest in sponsoring Afera's 2nd European Tape Week! Please feel free to reach out to us if you have any questions:



Email

mail@afera.com



Websites

www.afera.com

www.aferaeuropeantapeconference.com



LinkedIn

[@company/afera](https://www.linkedin.com/company/afera)